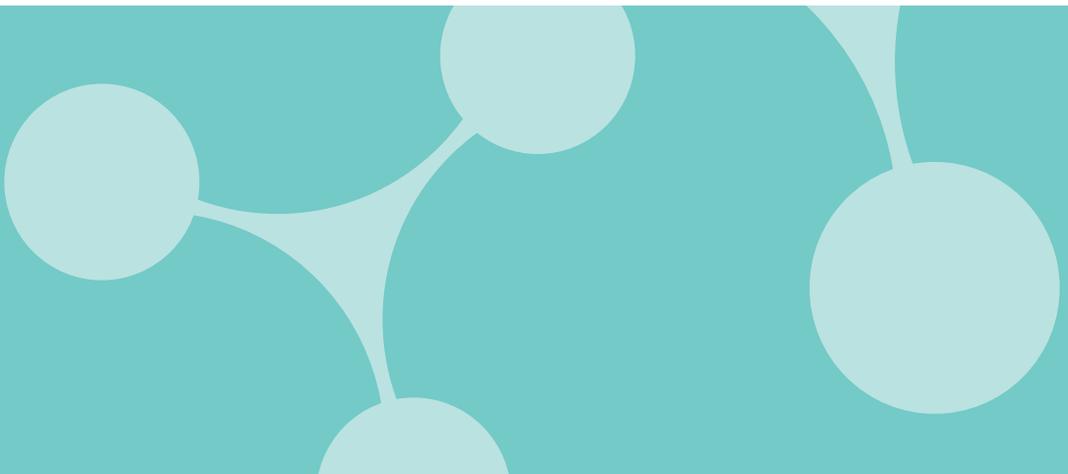


evolve³

LEADERSHIP THROUGH COLLABORATION



Letter from Ibe Mbanu, M.D., M.B.A., M.P.H.

President, Medical Society of Virginia Foundation



Dear Colleague,

As health care continues to change at such a rapid pace, it challenges all of our conventional notions about leadership, especially how to prepare health care leaders for the future they will face. MSV Foundation has a new type of leadership program designed to be different, designed to meet the needs of today's leaders.

MSVF is proud to introduce *evolve*TM, a clinical team leadership program that prepares teams with the knowledge, tools and confidence they need to lead through times of change.

*evolve*TM participants meet in four in-person learning labs featuring nationally renowned faculty. The learning labs each focus on one of *evolve*TM's core themes: leadership, innovation, human-centeredness and clinical excellence. Health care policies and trends related to population health, health reform and accountable care are woven throughout the program.

I hope you will consider participating in this ground breaking clinical team leadership program. *evolve*TM will help your clinical teams successfully embrace and adapt to change.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ibe Mbanu', written in a cursive, flowing style.

Ibe Mbanu, M.D., M.B.A., M.P.H.
President, Medical Society of Virginia Foundation



Why evolve™?

The landscape of health care is changing dramatically. Health reform has required a re-thinking of traditional structures.

To succeed, clinicians need to adapt to an environment in flux. This requires modern clinical leadership that is not encumbered by the hierarchy traditionally found in care delivery. The most successful providers will understand and embrace this new world and the importance of collaborating as a team for the best patient outcomes. The *evolve*™ program was designed to help them along this journey.

Three key concepts make *evolve*™ a transformational process:

- **Team-centered** approach brings the clinical team together for this learning experience
- Capstone project provides real opportunity to design a **patient-centered** care model that impacts **population health management** within your practice
- **Quantifiable** results derived from scaling solutions across work settings, systems and communities



Who should evolve™?

evolve™ is intended for clinical teams as much of the program will involve collaboration with a clinical partner. We encourage duos of physicians, nurses, nurse practitioners, physician assistants, physical therapists and other providers to participate together.



How to evolve™

evolve™ is delivered in three ways, through classic *evolve*™ which is a four-to five-month curriculum, through a customized, on-site program that comes to you called *evolve locus*™, and through online assets called *evolve digital*™. Read on to learn about each modality and choose the best fit for your clinical team's evolution!

Classic evolve™

Classic evolve™ is open to clinical teams from across Virginia. It spans four to five months and features four in-person sessions along with an accompanying asynchronous online learning community. In-person sessions focus on the key areas of leadership, innovation, human-centeredness and clinical excellence and feature nationally and regionally-recognized speakers on trending topics.

Through the curriculum, participants work in clinical teams to apply the curriculum to a population health capstone project of their choosing.

“ We wish we had known about this sooner because it has been life changing for family members caring for these patients. ”

▶ **Stephen Rennyson, M.D.**
Centra Heart Failure Clinic

-Referring to the Heart to Heart Capstone Project

“ Health care is evolving towards a team approach to taking care of problems and taking care of patients. ”

▶ **Pat Pletke, M.D.**
Medical Director, Centra Hospice

-Participant, Heart to Heart Capstone Project

Topics and speakers from the first evolve™ cohort:

- 1 Topic:** The Changing Landscape of Health Care
Speaker: Carolyn (Cindy) Watts, Ph.D., Richard M. Bracken Chair and Chairman of the Department of Health Administration at Virginia Commonwealth University
- 2 Topic:** Accountable Care and Population Health Realities
Speaker: Meg Cox, MHA, Director of Population Health, Park Nicollet
- 3 Topic:** Financial Fluency: Ratios, Reports and Reimbursement
Speaker: Joanne Holland, CPA, CFO of Access Community Health Centers

- 4 Topic:** By the Numbers: An Employer's Perspective
Speaker: Logan Pugh, Assistant Secretary of Administration, Commonwealth of VA
- 5 Topic:** Clinical Leadership - Public Health
Speaker: Cynthia Romero, M.D., FAAFP, Virginia State Health Commissioner
- 6 Topic:** Clinical Leadership - Independent Physician Organizations
Speaker: Russell Libby, M.D., FAAP
- 7 Topic:** The Rise of ePatients
Speaker: Britt Johnson, ePatient, Blogger, Advisor to Stanford's Medicine X Program

Population health capstone

| | Engage | Dollars & Sense | Infinity & Beyond | Teachback |
|---------------------|--------------------|------------------------|-----------------------------|-----------------------|
| Leadership | Health Care Reform | Financial Partnerships | Design-Thinking | Pop. Health Capstones |
| Innovation | Population Health | | Social Media in Health Care | |
| Human-Centered | Accountable Care | Employers as Partners | e-Patients as Partners | Work/Life Balance |
| Clinical Excellence | Clinical Partners | Public Health Partners | Clinical Defragmentation | Joy of Care |

Topics and speakers continued:

- 8** **Topic:** Social Media for Clinicians
Speaker: Mark Ryan, M.D., FAAFP, VCU Medical Director International/ Inner City/Rural Preceptorship
- 9** **Topic:** Innovation Beyond Buzzwords
Speaker: Matt Hanley, M.D., CMO, Carolinas Medical Center
- 10** **Topic:** Collaboration and Defragmentation
Speaker: Ben Miller, PsyD, Assistant Professor, Department of Family Medicine, University of Colorado Denver School of Medicine
- 11** **Topic:** Burnout Prevention Workshop
Speaker: Liz Boehm, Director of the Patient Experience Collaborative at ExperiaHealth
- 12** **Topic:** Schwartz Center Rounds
Speaker: Robin Hasenfeld, Ph.D., The Schwartz Center for Compassionate Healthcare
- 13** **Topic:** Work/Life Balance
Speaker: Lynne Hughes, Founder of Comfort Zone Camp and grief expert

evolve™ facilitators

Steve Horan, Ph.D.



Steve Horan, Ph.D. is the founding president of Community Health Solutions, a Virginia firm providing strategy support for population health improvement. Community Health Solutions works across sectors in support of efforts to improve health services and create healthier communities. Much of this work is accomplished through learning collaboratives in which multiple teams and organizations work together to learn new strategies and improve

performance. Community Health Solutions is using this innovative support model to help dozens of organizations build capacity and demonstrate value in patient-centered care and population health improvement. Steve has previously provided strategy and execution support for the MSV Foundation's TO GOAL™ program as well as the Claude Moore Physician Leadership Institute, and has been a strategy advisor to a wide range of public and private sector leaders. E-mail Steve at shoran@chsresults.com.

Nick Dawson, M.H.A.



Nick Dawson, MHA believes health care is fundamentally about humans. He's focused on applying and advancing human-centered design in health care to innovate for patients and providers. As the principal at his company, *better*, Nick advises professional organizations, providers and health systems on applying design thinking. He also serves as the Executive Director of the Innovation Hub at Johns Hopkins Sibley Memorial Hospital in Washington, D.C. He has more than 15 years of experience in

hospital administration. Past roles include leading internal innovation teams, finance leadership and service line leadership. Nick serves on the ePatient advisory board for Stanford University's Medicine X program where he is also a course designer for two classes in the School of Medicine. He is currently the president-elect for the Society of Participatory Medicine a non-profit fostering partnerships between patients and providers. He holds an MHA from the University of Minnesota School of Public Health, is an avid runner and an extreme skier. E-mail Nick at nick@betterhc.com.

To register or for more information:

Web: <http://msvfevolve.com>

Phone: Susan Motley, MSVF Executive Director, 804 | 377-1049

E-mail: foundation@msv.org

